

# Marketing services

Not only will we build your content with you, but as part of the process we will do our best to promote and market it to our growing database of specifiers – for free.

We understand that specifiers consume content in different ways, and we can tailor your content to your audience whether it's in video, online or print format. As standard, this content will always be directly promoted through our social media channels.

## News Articles

If you're publishing new or updating existing content, we'll create a news piece about it. Alternatively, expand your reach to specifiers by telling us what you're doing so we can continue to post as much manufacturer news as possible.

## Video

Our specifiers love to see the products you're providing on bimstore. What better way to show them you value their custom than by taking the time to create bespoke content that shows off what you do and how you do it?

**Bespoke video content can be created for an additional cost – Get in touch to find out more.**

## Print

The bimstore times newspaper is a way of reaching those specifiers who might not constantly be on our platform. Whether they're commuting to and from work or off on work trips, get your name in our print newspaper so you're never out of sight.